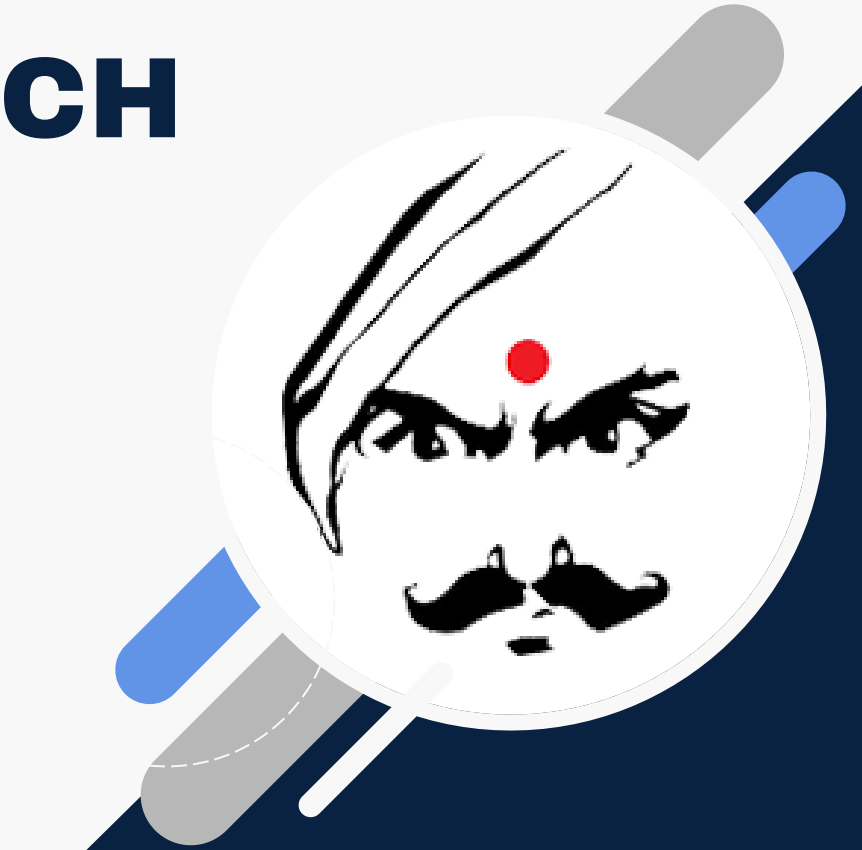
RUNIT FINTECH
FIRST LOOK

Thamizhanda.in
1lybio.in



What’s Inside

01

Business Model

Runit Fintech Business Model Canvas

02

The CoreTeam Members

Our Core Team Members Profile

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Key skills required for our business

04

Incorporation process

Idea Spark to Biz standards

Meeting Goals

Objectives	Description
Introduction	New Biz Research & Biz Model
	Thamizhanda Units & Structure
Workflow	Departments & Roles
	Learning Materials
Resources	Guest List
	Links & Reference

01

Runit
Business Model

Runit Fintech Business
Model Canvas



Partners

Centrio

Open Source

(IaaS, PaaS, Staas)

SBICap Securities

Icici Direct/IDFC

Activities

Software Lifecycle, Product Pitching

Resources

Developers, Code Base, DRAMS

Values

Easily accessible software

Improving productivity & Collaboration

Transparent Contracts

Higher Returns

Relationships

Helpdesk, Online Support, Analytics, Campaigns

Channels

Self Service, API & Apps, SMM

Customers

Without finance Awareness

MSME Business Users

Freshers/Working Professionals

Costs

(IaaS, PaaS, STaas) Maturity Returns, Devops Pipeline, Brokerage, Legals

RUNIT FINTECH Business Model

Revenues

Freemium to Premium, Usage Based, Commissions, Ads

02

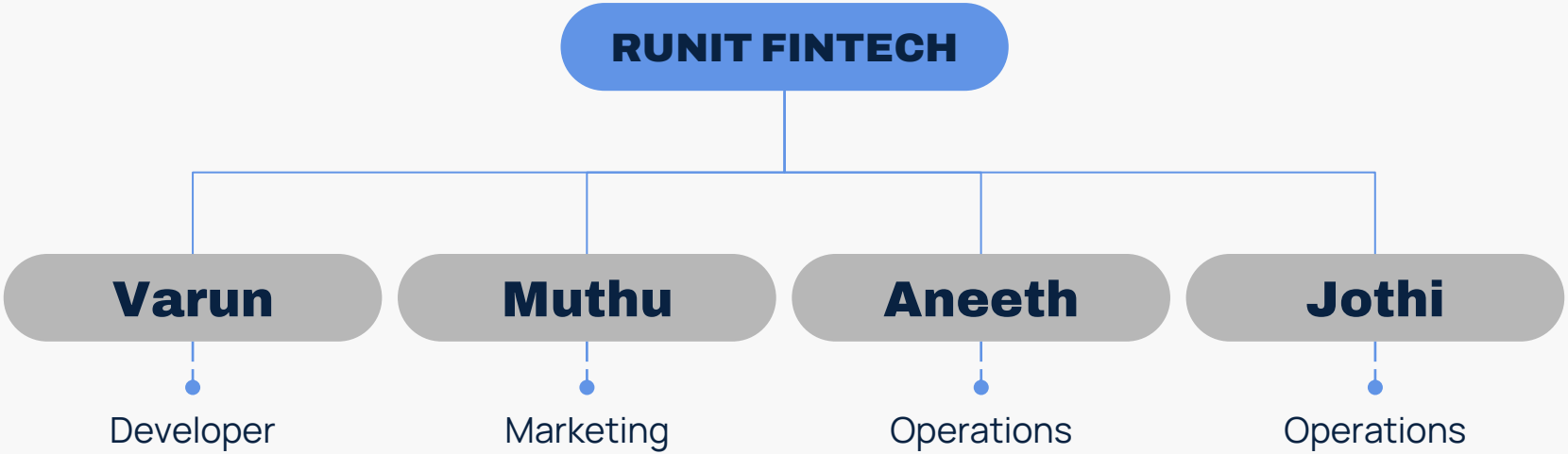
Runit
Core Team

Our Core Team Members Profile





Our Team


RUNIT FINTECH
Varun
Developer
Muthu
Marketing
Aneeth
Operations
Jothi
Operations

Our TLD’s

Thamizhanda.in

- BLOG
- TECH LMS POSTS
- PERSONAL FIN + FIN EDU POST

1lybio.in

- RESUME
- SOCIAL
- ECOM MARKETPLACE
- ADS & JOBS
- API & SDK
- BULK SMS

Our Top Apps



Ispark

- PROJECT MANAGEMENT
- HR PAYROLL TIMESHEET
- TRACKERS
- A TO Z DOCS
- EXPENSE MANAGER



Powerus

- ASSET MANAGEMENT
- DATA ANALYTICS & MIS
- LENDING
- EMERGENCY FUNDS
- GATEWAY
- PAYMENTS + UPI
- POS



Firebooks

- ACCOUNTING PRODUCTS
- ERP
- PAYROLL
- BOOK KEEPING
- CRM

03

Runit

Learning Materials

Key skills required
for our business



“Learn as if you will live forever, live like you will die tomorrow.”

—Mahatma Gandhi

Trainings



Finance, Stocks

BASICS, FUNDAMENTAL,
FIN TRACKERS



FSD

JS, PHP, PYTHON



UI/UX, Adobe

FIGMA, PSD, AI, PR, AE



Excel, PPT

DASHBOARD, PIVOTS,
FORMULAS, PPT



Marketing

Gbiz, Social Media,
Product Management



Management

Team Management,
Resource Management

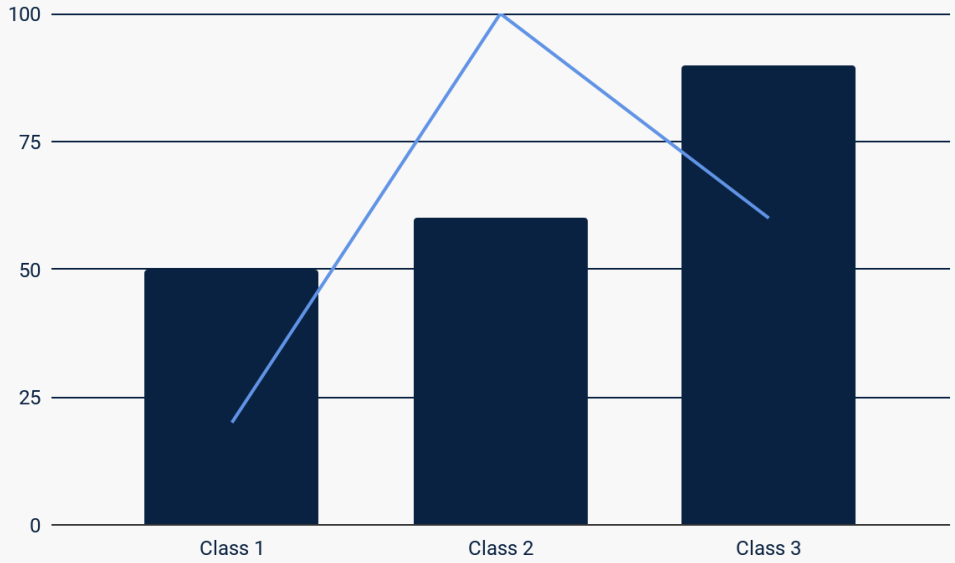
Dashboards

Finance

Stock Analysis &
Finance Trackers

Performance

Time Trackers &
Productivity



04

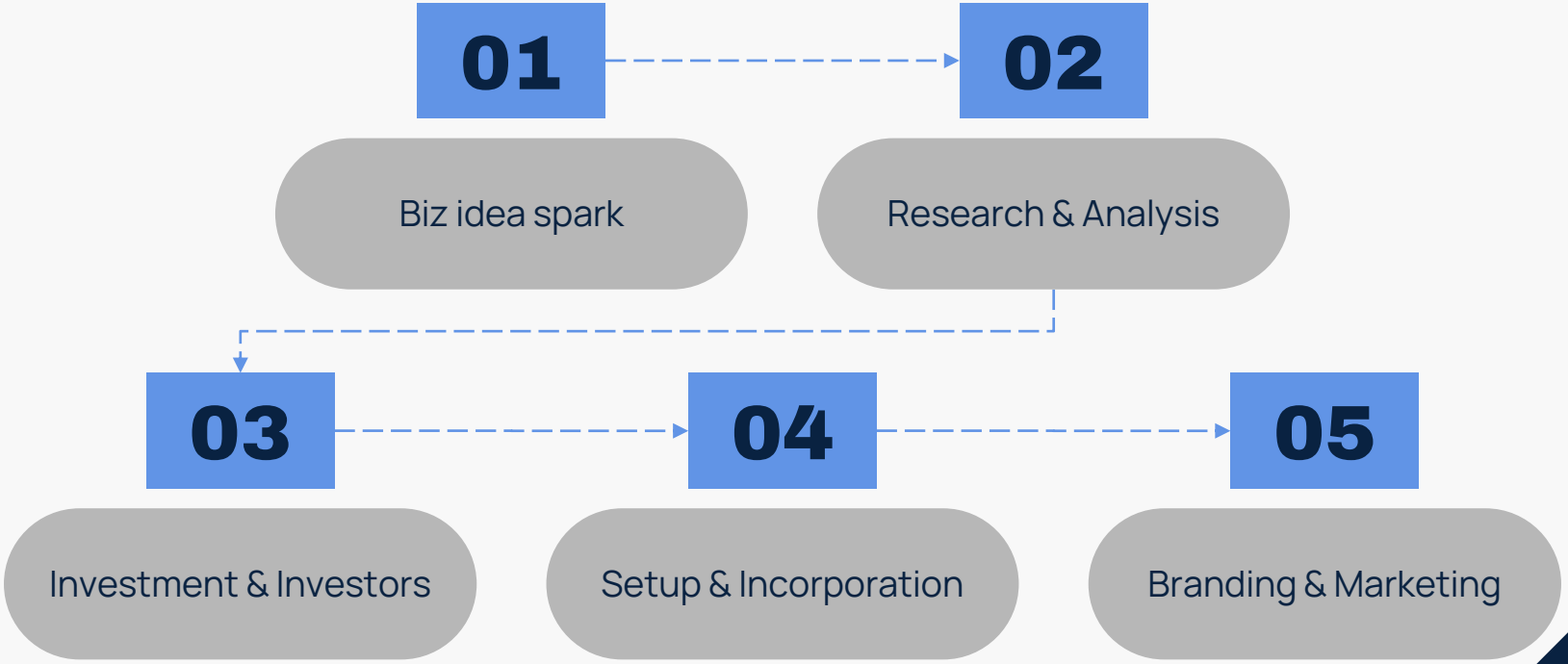
Runit

Incorporation Process

Idea Spark to Biz standards

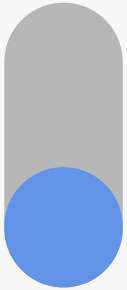


Startup process



Guest List

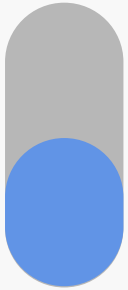
20%



Contacts Base

Santhosh, Justin,
Contacts

30%



Friends & Family

Varun, Aneeth, Muthu,
Jothi Circle

50%



Social Media

Insta, Youtube
Followers, SEO

₹1,00,00,000

A Milestone number yet to Accomplish



Links & Reference

Here are some important list from Ispark App.

- Mail List
- Domain List
- App List

Thanks!

Do you have any questions?

helpdesk@thamizhanda.in

9092608362

Thamizhanda.in

1lybio.in



